# INSPIRATIONAL GUIDE FOR CORPORATE GIFT GIVING

### NEW EMPLOYEE KITS

Send a warm welcome to your new hires and give them everything they need for their first day.

### WORK FROM HOME KITS

Let your staff know that they are valued and provide items to make home office more efficient and comfortable.

### HEALTH, WELLNESS KITS

Keep clients and employees safe and healthy during stressful times.

### RECOGNITION GIFTS

Celebrate achievements with awards in a gift set. It will be treasured and remembered for a long time.

### CLIENT, SALES KITS

Jump start sales efforts with strategic gift sets that your clients will definitely take notice.

### ANNIVERSARY GIFTS

A gift is worth a thousand words and is one of the greatest retention tool.

### HOLIDAY GIFTS

Share gratitude and holiday magic with partners, clients and staff with a few and thoughtful items in festive packaging.

GARUDA
PROMO • BRANDING

# CORPORATE KITS AND GIFT BOXES

### How Corporate Kits and Gift Boxes Help Your Business

Corporate kits and gift boxes can be the right channels for your business branding and promotion. They promote business safety through strengthening relationships with clients and keeping them intact not to seek business elsewhere. There are two categories of corporate gift boxes; those you give to employees and those you give to clients. Read on to help you decide if corporate gifting is right for your business.

The world is competitive nowadays in terms of startups everywhere, every day. You must be ahead of your league, as there will always be someone out there willing to prove that they can deliver much better than you. Providing corporate gifts to clients is one of the essential strategies to keep them from switching their services to the other provider. It is a gesture that you genuinely care about your clients and want to keep them.

### Helps Retain Employees and Promote a Positive Work Culture

When your workers don't feel valued and needed, they are likely to be less productive in their respective workstations. Providing corporate gift boxes to your employees will motivate them to go out of their way to return positive results, thus boosting business. Rewarding hard workers will go a long way in promoting a positive work culture and a good working environment.

### Enhances Business Branding and Product Promotion

Corporate gifting poses a strong strategy in painting the image of your business as being kind, generous, and caring. Showing gratitude can help you attract more sales from clients when they spread positive information about your business and refer to their friends too. Giving corporate gifts with your logo and brand name is a professional way to make your business public. Gifts will always remind clients and prospects about your business.

At Garuda Promo and Branding Solutions, we know what it means to create an experience for any occasion and how to make an impression that will stand out. If you were wondering about ways to help your business flourish, contact us to help you choose the right corporate gifting strategy.

# NEW EMPLOYEE KITS

*The first day at work can be a little nerve-wracking, you don't know what to expect, and you're unsure how everything works. This is why new employee onboarding kits are so important. The kit usually contains information about the company, such as its history, values, mission statement, and information about the job itself.*

# NEW EMPLOYEE KITS

### 1. New Employee Kits Boost Morale

When a new employee is welcomed into the company with a well-organized onboarding kit, it conveys that they are valued, and their contributions are essential. This can boost morale and make the newcomer feel more comfortable and excited to be a part of the team.

### 2. New Employee Kits Help With the Transition for New Employees

One of the most significant benefits of using onboarding kits is that they make the transition process for new employees much more manageable. You free up your team's time to focus on more critical tasks by providing them with all the necessary information and tools upfront.

### 3. Studies Show New Employee Kits Improves Employee Retention Rates

According to a study by the Aberdeen Group, companies that invest in onboarding kits see a 50% improvement in employee retention rates. This is because new employees who feel supported and welcomed into the company are much more likely to stay with the organization for the long haul.

# NEW EMPLOYEE KITS

**4. Making New Employees Feel Welcome Increases Productivity**

Another great benefit of using onboarding kits is that they can help increase productivity among your team members. By providing new employees with all the necessary information and tools they need to get up to speed, you are helping them hit the ground running and start producing results right away.

**5. These Kits Also Reduce Onboarding Costs**

Using onboarding kits can help reduce the cost of onboarding new employees. This is because you no longer need to spend time and money creating custom materials for each new employee. Instead, you can choose a kit tailored to your specific needs and start using it right away.

# WORK FROM HOME KITS

*Sending work from home kits is the best way to engage with your remote workers. With the changing working environment making working from home a standard across the office-going landscape, it has never been harder to keep employees engaged.*

*With much of our interactions and communication now happening virtually, it is extremely difficult to ensure your message as an employer is reaching your team. Thankfully, you can ensure your message cuts through the noise by sending your employees a work-from-home care pack to show your appreciation.*

# WORK FROM HOME KITS

### What is Employee Engagement and Why Does it Matter to You?

It's no secret that engaged employees are effective employees. Employees within the organization that are committed to your organization and are driven to moving your organization forward are the type of workers every employer dreams of. Finding ways to engage with your employees in a meaningful manner is crucial for modern employers.

### What is a Work From Home Kit?

A work-from-home kit, package, or wellness box is a stylish box packed with many different things. It could take the form of healthy nutritious snacks and additional items that are delivered straight to your employee's door. These are perfect for employees who are working remotely, ensuring staff are happy and remain productive. Different Work From Home boxes and Care Packages could include things like hand sanitizer and a selection of healthy, savory, and/or sweet snacks or things to make working easier, like office supplies or things for their at-home workspace.

# WORK FROM HOME KITS

**Why is Sending Gifts to Your Employees So Important?**

The cost of staff turnover for an employee on a $45,00 salary is $15,000. A high turnover rate within your company will directly affect your bottom line while also spreading a negative culture amongst any remaining staff. Retaining the best employees within your company is crucial in the overall success of your company.

There are countless advantages in lifting the spirits of your employees by investing in tangible gifts for your employees. According to a survey conducted by Knack, ‘70% of employees are more likely to feel connected to their employers and 81% feel appreciated by the gesture’ when presented a gift by their place of work.

# HEALTH, WELLNESS KITS

*With teams working remotely and new ways of working becoming normal in the workplace, small gifts are always appreciated. Helping to maintain your worker's health and keeping them safe is important, but knowing what to give or send can be confusing. Here are some suggestions for popular items that have been sent directly to remote teams and even customers:*

# HEALTH, WELLNESS KITS

### Safety First: Custom Face Masks and Coverings and Hand Sanitizers

With the CDC recommending face coverings for outside trips where social distancing can't be guaranteed, many suppliers have started producing protective masks. There are an assortment of different options available, in both branded and unbranded options.

Offering things like a variety of hand sanitizers, also both in branded and unbranded options, can be a great way to provide some extra protection to your employees no matter where they go.

### Stress Relievers: Massagers, Wraps and More

There is no doubt that these are stressful times and your employees are definitely feeling the stresses of staying in place, balancing work and family-life and keeping healthy. There are some popular items that can help relieve stress while working from home or in the office. Things like neck wraps can be heated or cooled and feels amazing while providing a spa experience right at your desk.

# HEALTH, WELLNESS KITS

A fit massager is a great higher value gift. It can provide a relaxing massage and is a great way to relieve muscle tension and rejuvenate and get ready for the next video meeting. To keep the spa-day vibes going, a hydrating mask is a great option for an at-home facial. it leaves your face hydrated and glowing!

**Take Your Mind Off Work: Games, Snacks and More**

Send a gift that will help take their mind off of things for a while. Games, Snacks and something comfy can do the trick. Something like a 1000 Piece Jigsaw Puzzle is perfect for your employees at home. A good puzzle will allow your employees to keep busy and have fun. A custom Rubik's Cube is also a good challenge to tackle. A customizable version is a great gift option. Looking to have an engaging event with employees? Include a Rubik's Cube solving contest during a virtual happy hour with your team.

# EMPLOYEE RECOGNITION KITS

*You never know when you might need some quality gifts for employees. Those work anniversaries, appreciation days, and even officially calendared gift-giving holidays tend to sneak up on all of us but are necessary to remember in the current working environment.*

*Thankfully, there are a lot of different ways you can recognize your employees. No matter the occasion, gifts for employees boost morale. They're more than just material tokens - they're ways to express gratitude and make employees feel valued. In one employee happiness survey, 45% of respondents even said they believe team appreciation gifts reflect their value at a company.*

# EMPLOYEE RECOGNITION KITS

### Different Types of Employee Recognition Kits & Gifts For Employees Working At Home

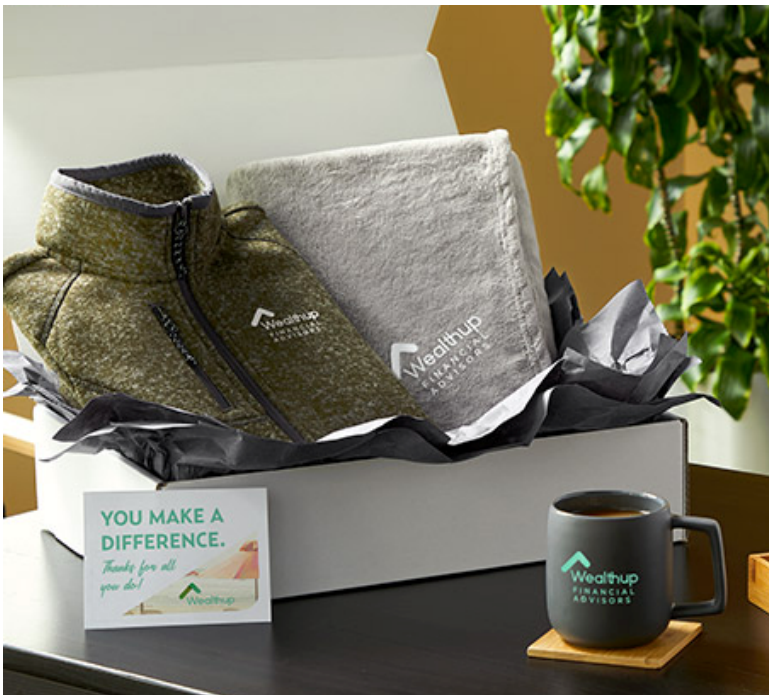
The best gifts for employees working at home are surprises that improve remote work, making it healthier, more efficient, and more fun. People working from home may sometimes feel disconnected. Any team gift ideas can provide tangible reconnection.

### Bulk Gifts For Employees

Bulk gifts for employees are items that can be ordered in large quantities for the holidays, corporate events, and other company milestones. These bulk employee appreciation gift ideas can be delivered to multiple locations and have been proven to be universal crowd-pleasers that are guaranteed to have a lasting positive effect on company culture.

### Staff Appreciation Gifts For Employees

Staff appreciation gifts for employees are presents that bring as much fun and value into employees' lives as they've brought to your company. Employee appreciation gifts work in conjunction with other recognition tactics to keep staff members feeling valued and engaged in company missions.



# EMPLOYEE RECOGNITION KITS

### Shippable Experiences For Employees

Shippable experiences for employees are a gift and activity combination designed to allow employees to bond and engage with each other by participating in a fun event of your choosing. Regardless of their proximity to each other, your employees can pick them up from their doorstep, log onto Zoom, and start things up in minutes.

While there are a number of zoom-related activities out there, shippable experiences are a good example of adding a tangible component to better help employees enjoy some time together outside of meetings, the office, and work-related responsibilities.

### Gifts For Hybrid Employees

Hybrid employee gifts are items that support a work from anywhere vibe. Like resilient amphibians who adapted to survive in both land and water, these hybrid workers adapted to work effectively in all environments. Gifts for hybrid staff workers are designed to be useful wherever work can get done.

# CLIENT, SALES KITS

*When you are putting together a gift box, it is important to include some promotional products. These items will help to promote your business and generate more sales. There are many different promotional products that you can choose from, and each one has its own unique benefits. Some examples of client and sales gifts include:*

# CLIENT, SALES KITS

### 1. Printed Pens

Printed pens are a great way to promote your business using curated promotional products. They are affordable and can be customized to feature your company logo and contact information. Recipients will appreciate having a printed pen to use every day.

### 2. Customized Mugs

Customized mugs are another great promotional product for gift boxes. They are durable and can be personalized with your company logo and contact information. Mugs are perfect for promoting your business because they are useful and practical. Recipients will appreciate having a mug to use daily.

### 3. Customized Notepads

Customized notepads are a great way to promote your business. They are affordable and can be customized with your company logo and contact information. They are also useful and practical. Recipients will appreciate having a notepad to use often.

# CLIENT, SALES KITS

**4. Customized Calendars**

You can use customized calendars to promote your business. They can be customized with your company logo and contact information. Recipients will appreciate having a calendar to use every day.

**5. Customized Stickers**

Customized stickers are affordable and can also be customized with your company logo and contact information. Stickers are a perfect promotional product for gift boxes because they are fun and colorful. Recipients will appreciate having a sticker to add some fun to their day.

Including curated promotional products in your gift boxes is a great way to promote your business. These items are practical and useful, and recipients will appreciate having them.

# WORK ANNIVERSARY GIFTS

*Employee retention is more important than ever, with turnover rates around the globe steadily increasing because of lack of employee engagement. By celebrating and recognizing employees who have contributed to your business over the years with work anniversary gifts, you show the entire organization you value hard work and loyalty.*

# WORK ANNIVERSARY GIFTS

## Why Work Anniversary Gifts Matter

Work anniversary gifts are a way to boost employee satisfaction, not just for the receiver of the gift, but for your entire organization. The employee who is celebrating a work anniversary feels recognized and valued, which increases motivation to stay productive and excel for your business.

When you award employees who are celebrating work anniversaries in front of everyone, other workers will understand the worth of your business places in employees, which can increase their likelihood of staying with your company.

Celebrating achievements and work successes increases employee sentiment for your business. Giving gifts humanizes a company, which helps to strengthen the trust and relationship between the employees and the business.

A thoughtful gift like a beautiful award may be prominently displayed in an office for others to see, while a functional gift like a notebook and pen serves as a constant reminder that your business cares.

Your business may choose to vary gift types based on years of service at a company. By increasing the value of an anniversary gift in relation to how long the employee has been with the company, workers have something to look forward to as they continue working for you. Making employees feel special is a win-win, benefiting both employees and your company.

# HOLIDAY GIFTS

*'Tis the season to be thankful and plan your holiday office gifts for all the important people on your list. Whether you're looking for the best Christmas gifts for employees, holiday gifts for clients, or small business Christmas gifts for customers, there are plenty of options and routes you can go to find the best gifts for your staff and everyone else on your list. It's important to include unique, creative holiday gift ideas for clients and employees to help you show your appreciation after a hard-working year.*

# HOLIDAY GIFTS

**Create Customized Gift Sets with Our Kitting Services:**

Holiday gift sets or kits made just for your team are thoughtful ways to show your appreciation. Select meaningful gifts for employees that are personalized and packaged especially for them. Decide what you want to give, and we'll take care of the rest.

**Have Gifts Special-Delivered to Each Recipient:**

Need to send gifts directly to your remote workers instead of to an office location? With drop shipping, every recipient will receive a customized gift that comes right to their front door. The best part? We will handle it all for you.

**Get Expert Art & Design Help:**

Our graphics team will make sure your logo looks perfect on your corporate Christmas gifts. If you want to customize your artwork for the holidays, we can also transform your logo or brand image into a holiday masterpiece.

**Personalize Gifts with Individual Names:**

How can you make custom corporate holiday gifts even better? Besides your logo and or messaging, personalize items with individual names. We offer a terrific selection of gifts that can be personalized—some for as low as a dollar per person. Consult our Promotional Products Experts by phone or chat, and they'll assist you with our holiday gifting services.

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## Contact Us For a Quote

We are ready and waiting to answer any questions you may have.


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Or, email us at info@garudapromo.com


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